

ORGANIZATION BEHAVIOR: An analysis of organizational preparation, coping, and reaction to violent incidents perpetrated by ecological and animal rights groups

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2009

OVERVIEW

It is of considerable interest to US business management how they should deal with the threat and actuality of extremist attacks. A study of 150-200 such violent and property attacks in the US will be studied with an end of identifying the typology of corporate response coupled with an analysis of the impact of the attack on the corporate performance.

METHODOLOGY

ISVG has identified about 180 attacks by animal rights and environmental extremists on US corporations. It is expected that a review of company public relations releases in re those attacks, together with analysis of corporate stock changes will identify patterns of both successful and less successful management strategies.

FINDINGS

To be determined.

FUTURE RESEARCH

To be determined.



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